



The Austin Texans Soccer Club (ATSC) is hosting the inaugural *Texans Making A Difference 5K Walk/Run* on Saturday, January 14, 2012 at the exclusive grounds of Pflugerville Lake. The success of this event will be greatly attributed to ATSC sponsors, who lend their names and financial support to the event. *Texans Making A Difference 5K Walk/Run* will donate 10% of the proceeds raised from the event to Texas Baptist Children Home.

By participating as a *Texans Making A Difference 5K Walk/Run* sponsor, your organization will benefit from extended exposure through promotional efforts directed toward the supporters of *Texans Making A Difference 5K Walk/Run*.

*Texans Making A Difference 5K Walk/Run* has seven (7) levels of sponsorship, which are detailed in the attached sponsorship commitment form. You can select the level of participation that best meets your business needs, and be secure in the knowledge that your sponsorship will be used to assist Texas Baptist Children Home and ATSC Scholarship Fund.

*Texans Making A Difference 5K Walk/Run* is counting on your support! Please return your sponsorship commitment form on or before December 21, 2011 via email at [admin@austintexansssc.com](mailto:admin@austintexansssc.com) or fax to (866) 620-3956. In addition, the tax deductible donation can be mailed to:

*Austin Texans Soccer Club*

P.O. Box 1404 ▪ Pflugerville, Texas 78691

If you have any additional questions, please contact (512) 222-9198. Thank you in advance for your willingness to support the efforts of ATSC and the *Texans Making A Difference 5K Walk/Run* event.

Sincerely,

*Karen Baltrip-Cobb*

Karen Baltrip-Cobb  
ATSC Event/Fundraiser Coordinator

*Austin Texans Soccer Club*

P.O. Box 1404 ▪ Pflugerville, Texas 78691  
Tel (512) 222-9198 ▪ Fax (866) 620-3956 ▪ Email [admin@austintexansssc.com](mailto:admin@austintexansssc.com)



## *Sponsorship Commitment Form*

**Gold Sponsorship** – includes sponsors logon placement on t-shirt, flyers, advertisement, posters, website, during awards ceremony with the ability to place promotional items in goody bag

**Sponsorship Cost \$500** [*limit five (5)*]

**Silver Sponsorship** – includes the ability to place promotional items in participant goody bags, website and acknowledgment during awards ceremony

**Sponsorship Cost \$250**

**Bronze Sponsorship** – includes the ability to place promotional items in participant goody bags and event acknowledgment during awards ceremony

**Sponsorship Cost \$150**

**Mile Marker/Overall Award/Package Pickup Sponsor** – underwrite the cost of gift certificates to first, second, and third place male and female winners in the 5K. Provide mile markers along the course (signage with company logo). Provide packet pick-up location for run packets

**Sponsorship Cost \$500** [*limit three (3)*]

**Water Stations Underwriter** – includes the ability to display company logo on water cups provided to all run/walk participants

**Sponsorship Cost \$250**

**Goody Bag Underwriter** – includes the ability to display company logo provided to all run/walk participants

**Sponsorship Cost \$250**

**Promotional Item/Coupon Inclusion in Goody Bag** – includes the ability to place promotional items in participant goody bags or coupons for business in the goody bags

**Sponsorship Cost \$100**

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Name of Business/Organization \_\_\_\_\_ Sponsorship Commitment \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Telephone # \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

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